



Not all screen time is created equal. Kanopy's Vooks collection brings children's books to life through subtle animation, read-aloud narration, highlighted read-along text, and engaging sound, giving families a screen experience worth feeling good about. Kid-safe and library-approved, Vooks is designed to spark a genuine love of reading.

Many titles also include supplemental materials such as lesson plans, activity pages, discussion questions, and post-viewing exercises like drawing prompts and matching games. These materials are all built to deepen engagement with the story. Each resource includes helpful details such as run time, recommended age range, genre, and key concepts like vocabulary and sentence structure.

Browse the full Vooks collection, title details, and activity materials here:

kanopy.com/category/59341

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Ready-to-use print materials that highlight the Vooks collection and can be displayed or shared throughout your library.

6

Digital Graphics

Eye-catching, family-friendly graphics sized for social media and email to promote Vooks titles.

4

Suggested Copy

Four pre-written social media and newsletter copy designed to help you quickly promote the collection to your patrons.

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Programming Ideas

- Host a Vooks-based story time where you stream a title and follow it with a related activity from the supplemental materials, such as drawing or a matching game.
- Pair a Vooks title with its activity sheets and invite kids to complete a craft, coloring page, or writing prompt inspired by the story.
- Create a family-friendly event featuring Vooks titles alongside hands-on activities, encouraging caregivers and children to engage with stories together.
- Focus on titles that introduce new vocabulary and guide kids through post-viewing exercises to reinforce language development.
- Print and bundle activity sheets, coloring pages, and prompts tied to a featured Vooks title so families can continue learning at home.

Social Media and Newsletter Copy Suggestions

Option 1

Pause, connect, and rediscover the magic of story time with Vooks. Gently animated, beautifully narrated stories inspire imagination, build character, and create lasting family moments. Browse the collection on Kanopy: kanopy.com/category/59341

Option 2

Bring story time to life with Kanopy's Vooks collection. Where calm, connection, and imagination come first. Turn everyday moments into meaningful memories and help kids fall in love with reading, one story at a time: kanopy.com/category/59341

Option 3

Storytime, reimagined with Kanopy's Vooks collection. These titles help families slow down, connect, and spark a lifelong love of reading... one story at a time. Free with your library card: kanopy.com/category/59341

Option 4

Less noise, more wonder. Kanopy's Vooks collection features titles that transforms story time into a calming, connected experience kids—and families—will cherish. Many titles are accompanied with activity pages and lesson plans to make screentime educational and hands on. Browse the collection: kanopy.com/category/59341

If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Happy Streaming,
The Kanopy Team